

BodiData's Measure.Match.Manage.™ Size-Matching Solution

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Abstract

In October of 2018, I introduced BodiData's Kora™ multi-sensors (optical depth and milli-meter wave) handheld 3D body scanner that was in development but not yet released. Fast forward to today and we have released version 2 of our patented and award-winning Kora™ handheld 3D body scanner – the only handheld that captures the underlying body measurements of fully clothed individuals in regular streetwear. This technology and capability do not exist anywhere else in the industry.

I will discuss Kora™ as part of BodiData's Measure.Match.Manage.™ size-matching solution that helps apparel companies dramatically reduce returns and environmental waste, while improving wearer satisfaction and increasing institutional knowledge.

Our solution recognizes that successful size-matching technology must Measure Accurately, Match Skillfully and Manage Wearer's Understanding of Fit.

Besides Kora™, BodData® has 3 other body measurement solutions. I will discuss and demonstrate every available handheld body measurement solution including a self-measured predictive, Video with LiDar, 2-photos and our patented and award-winning Kora™ handheld 3D body scanner.

I will also demonstrate our ability to Match Skillfully with not only recommending the optimum clothing size for the body scanned but also inform the wearer how the clothing size will fit critical parts of their body like the chest, waist, hip, and thigh.

Below are examples of the optical clouds we generate from our 3D body scan and the 3D radar body surface reconstruction we perform.

I have also attached examples of our ability to Match skillfully ready-to-wear clothing style and sizes to the scanned body of the individual. We not only give the best size recommendation but also inform the wearer of how each clothing size would fit critical parts of her body.

We believe our Measure.Match.Manage.™ size-matching solution and offering of every available handheld body measurement is worthy of discussion and sharing.



