The Digital (R)evolution - Solutions to Drive through Tumults Times

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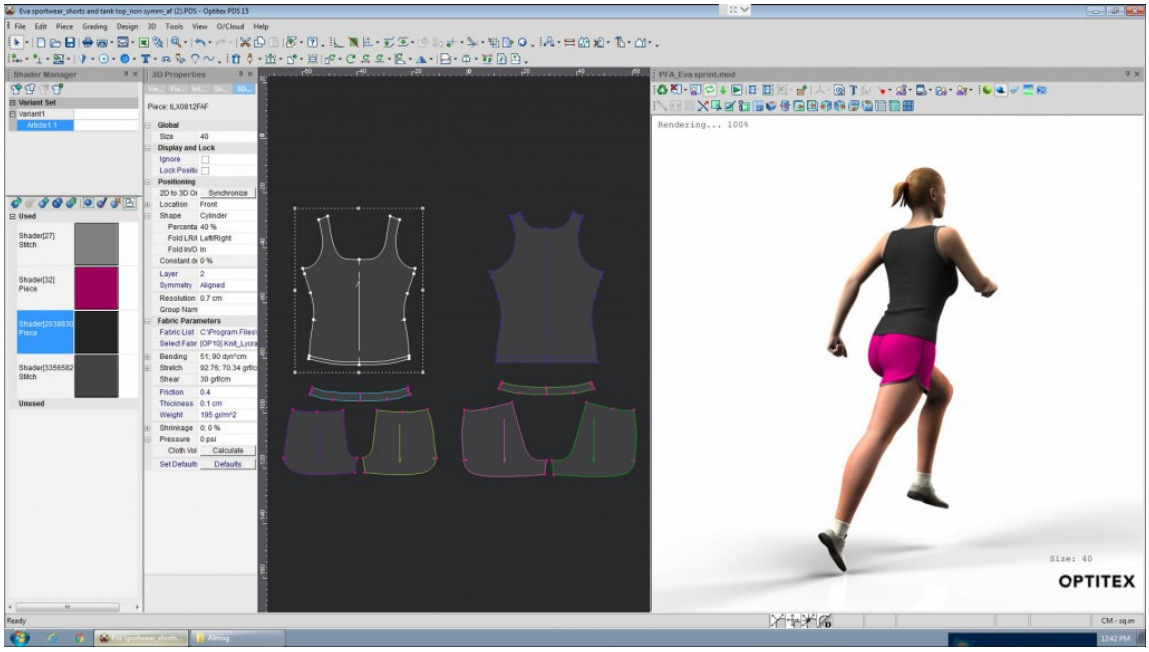
Abstract

Retail world is changing, forever so it seems. With numerous store closing and changes in how consumers shop, brands and retailers must also consider new ways to develop as they work to change how quick they develop and deliver to consumers' homes and the stores, while maintaining margins and relationships with their supply chain. In this session we will discuss and review how brands and retailers are changing, how they develop sooner and more accurately to our taste, how they reach us faster and with less errors. Technology has drastically evolved in its offering for PD, and all the way to how the item is delivered to the end user. Join this session to Understand the Technology of Things.